News Release FROM AMERICAN CRUISE LINES



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FOR IMMEDIATE RELEASE



American Cruise Lines' Give-Back Program Raises over \$10,000 for Connecticut Food Bank

Charitable program exceeds previous donation amount to help those in need this holiday season

GUILFORD, CT – December 30, 2015 – <u>American Cruise Lines</u>, operator of the newest cruise ships in the United States, has raised \$10,500 for the Connecticut Food Bank with its Holiday "Give-Back" Program.

American Cruise Lines contributes to a variety of charitable causes around the country for education, environmental protection, and to help those in need. In 2013, American Cruise Lines announced the program's first partnership with Connecticut Food Bank in an effort to help alleviate hunger in the company's headquarter state, Connecticut. The line continued to give back through this program by promising to donate \$50 to the Food Bank for each ticket sold on its 2015 Thanksgiving cruises, which include:

- Mississippi River 7-night cruise Offered aboard the Queen of the Mississippi
- Historic South & Golden Isles 7-night cruise Offered aboard the Independence
- Great Rivers of Florida 7-night cruise Offered aboard the American Glory

"Being able to surpass what we've previously donated to the Connecticut Food Bank is phenomenal," said Susan Shultz, Director of Sales. "It's heartwarming to be able to share our successes with our local community and those in need."

Shultz presented the Connecticut Food Bank with the donation on behalf of American Cruise Lines at the Food Bank's new distribution center in Wallingford, CT.

"The generosity of American Cruise Lines and their customers will help to put food on the table for many hungry people in Connecticut," said Connecticut Food Bank Interim CEO Paul O'Leary. "This gift can provide food for 21,000 meals."

About American Cruise Lines

American Cruise Lines (http://www.americancruiselines.com) is the largest U.S. cruise company and operator of the newest fleet of riverboats and small cruise ships in the United States. It offers more than 35 itineraries (http://www.americancruiselines.com/cruises) ranging from four to 21 days in length around the country including the Pacific Northwest, Alaska, New England, the Southeast and the entire Mississippi River system. The line has been continuously recognized for providing superb service to guests and travel agents before, during, and after a cruise to create a seamless and personalized experience.

Long established and deeply experienced in cruise travel, American Cruise Lines has led the industry with honors that include "Gold Magellan Award Winner" (2015, 2014), "North America's Leading River Cruise Company" by World Travel Awards (2015), "World's Leading Small Ships Cruise Line" by World Travel Awards (2015), "The World's Best Cruise Ship" by Condé Nast Traveler (2014), "World's Leading River Cruise Company" by World Travel Awards (2014), "Best New Ship" by TravelAge West (2013), and finalist for the Reader's Choice Awards by Condé Nast Traveler (2015).

To learn more about American Cruise Lines, visit http://americancruiselines.com/home or call 800-814-6880. Find us on Facebook at https://www.facebook.com/americancruiselines or follow us on Twitter at https://twitter.com/American_Cruise.

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